

**ARCHIE
SERIES**

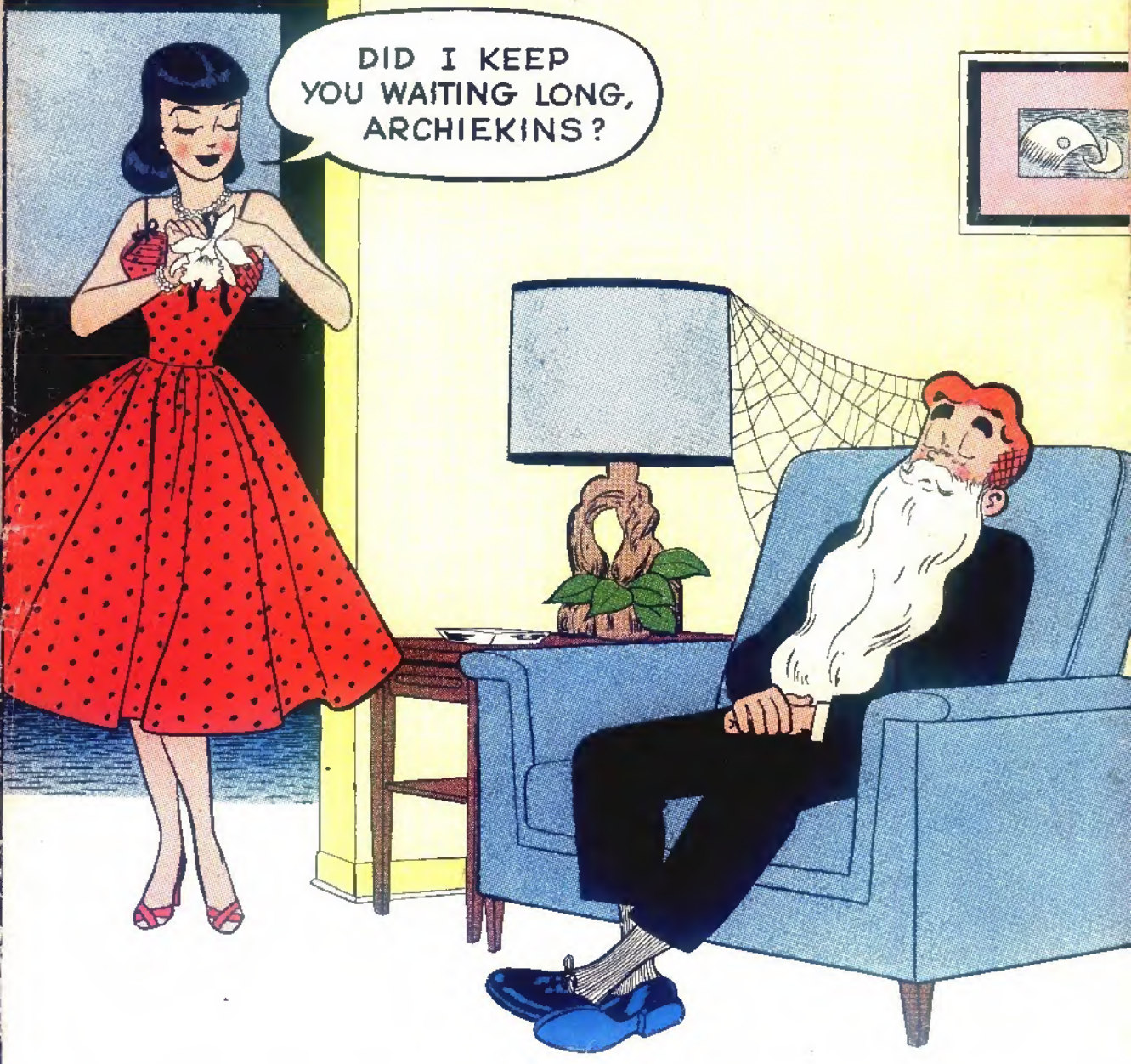
JUNE

Archie's

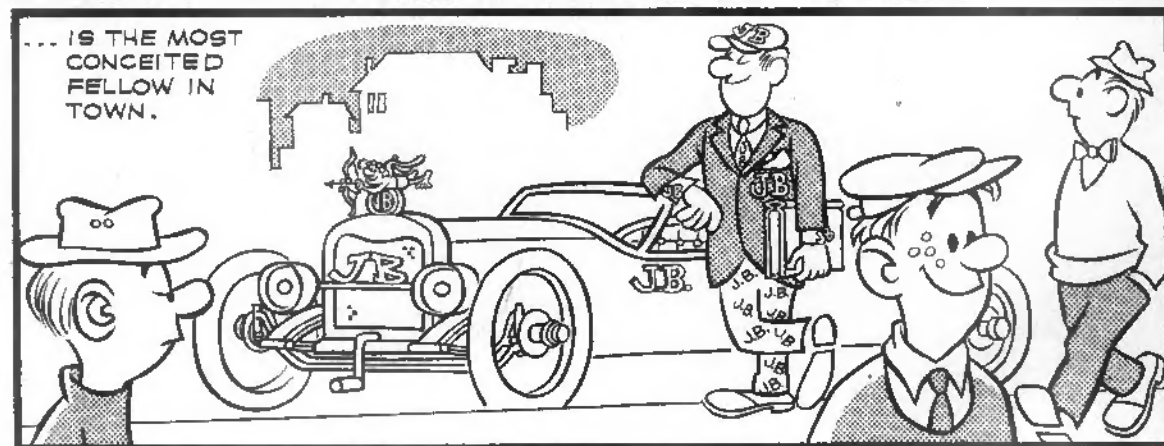
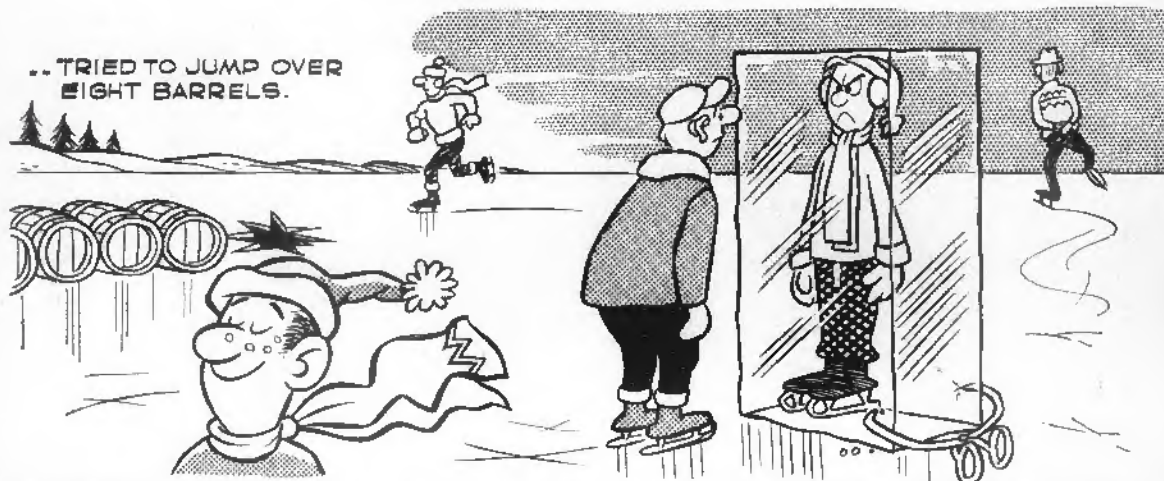
10¢

APPROVED
BY THE
COMICS
CODE
AUTHORITY
PDC

MAD HOUSE



Veronica Asks you to
Guess Which One..



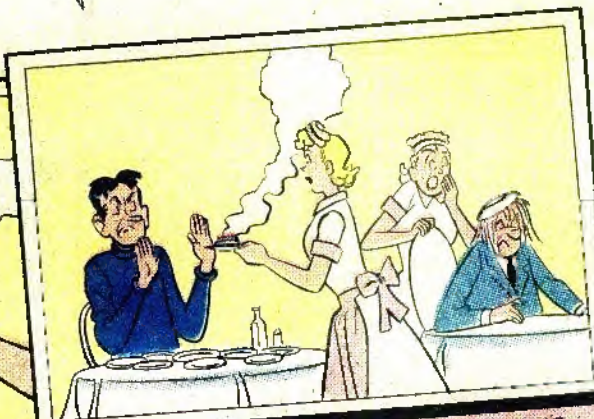
PICTURES CAN LIE



BY SEEING JUST A PART OF A PICTURE AND NOT THE WHOLE PICTURE, A PERSON CAN GET THE ENTIRELY WRONG IMPRESSION OF WHAT REALLY HAPPENED! AS PROOF OF THIS STATEMENT, LOOK AT THE FOLLOWING SNAPSHOTS:

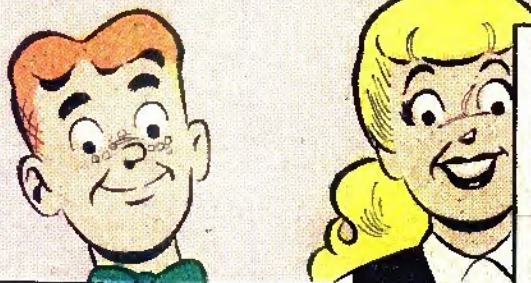


IS JUGHEAD SWEARING
OFF HAMBURGERS?

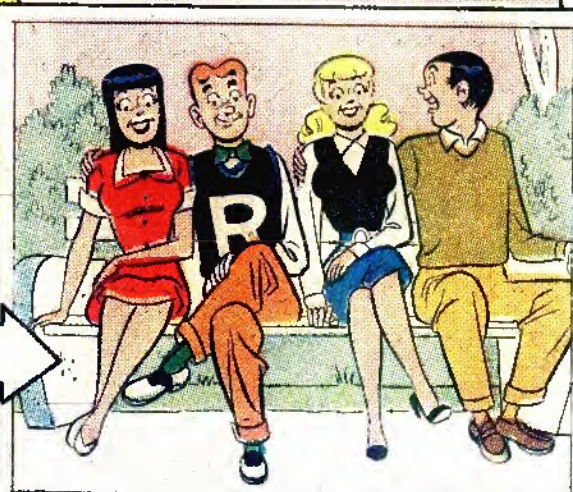


NOT BY A LONG SHOT! JUGHEAD IS
INDIGNANT THAT THE WAITRESS IS
SERVING HIM ONLY ONE HAMBURGER
WHEN HE HAD ORDERED A DOZEN.

IS ARCHIE DATING BETTY
BEHIND VERONICA'S BACK?



HE'S NOT DATING BETTY AT ALL!
ARCHIE AND RONNIE MET BETTY AND
REGGIE IN THE PARK. THEY'RE SHARING
THE SAME BENCH BECAUSE ALL THE
OTHER BENCHES WERE TAKEN.

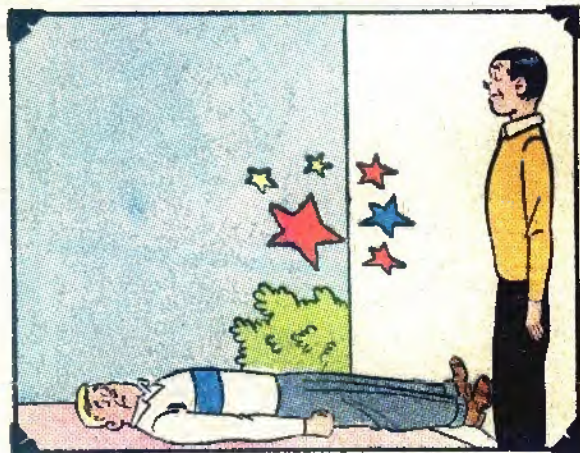




LOOKS LIKE COACH KLEATS
HAS FINALLY LEARNED TO
ACCEPT DEFEAT GRACEFULLY, EH?



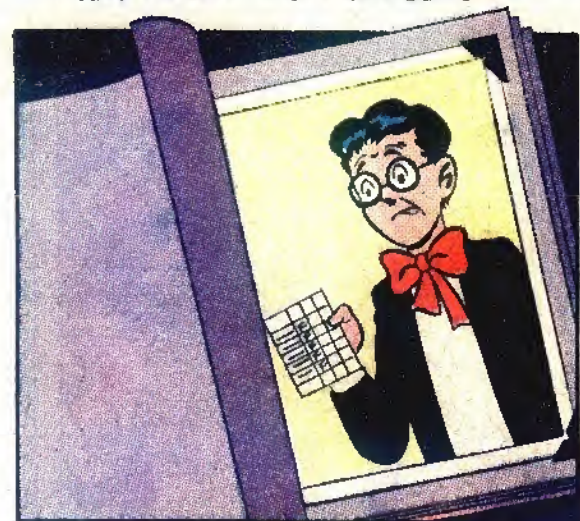
ARE YOU KIDDING? A TEAM AS BAD
AS RIVERDALE'S WOULD MAKE ANY
COACH FLIP. ANYWAY... HE MISSED.



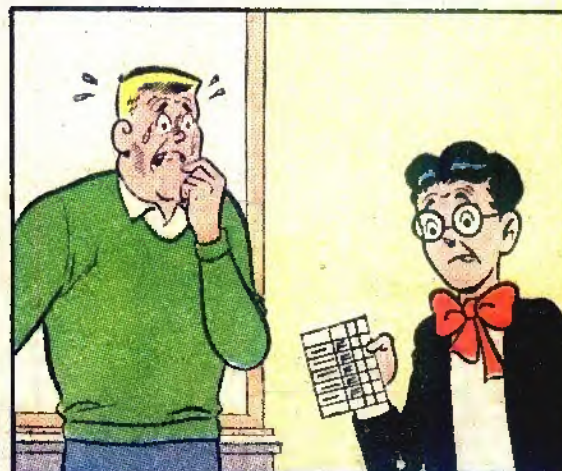
WOW, IT LOOKS LIKE REGGIE
HAS FINALLY K.O'D MOOSE...



...UNTIL YOU TURN THE
PICTURE RIGHT SIDE UP.



IS DILTON GETTING READY
FOR A DUNCE CAP?



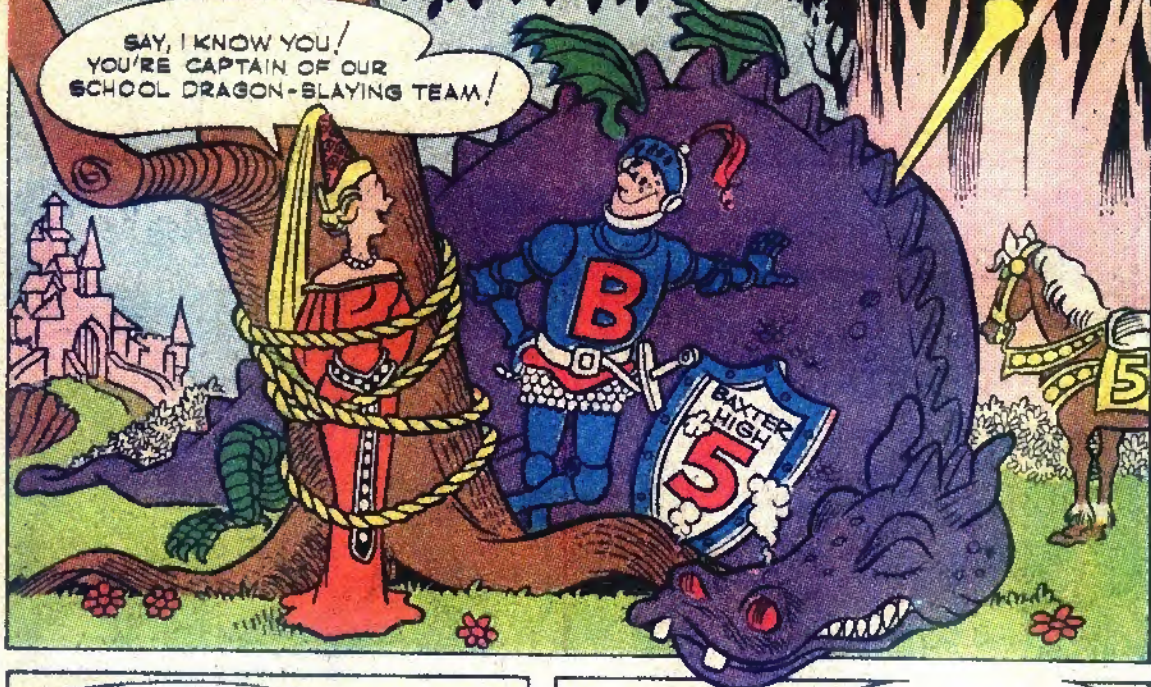
HE WOULD BE... IF THE REPORT
CARD HE'S HOLDING WAS HIS.
BUT NOW THAT WE SEE THE WHOLE
PICTURE WE KNOW WHOSE IT IS!

TEEN-AGERS of THE PAST

the Middle Ages

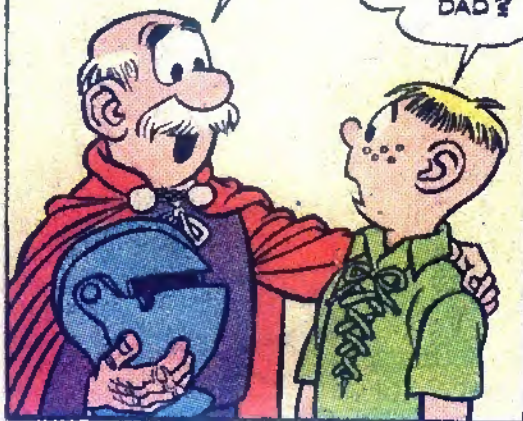
A BACKWARD GLANCE AT THE
TRIALS AND TRIBULATIONS OF THE
TEENS OF YORE....

SAY, I KNOW YOU!
YOU'RE CAPTAIN OF OUR
SCHOOL DRAGON-SLAYING TEAM!



SON, I WAS GOING
TO GIVE YOU MY OLD
HELMET, BUT I CHANGED
MY MIND /

HOW COME,
DAD?



DAUGHTER NEEDS
IT MORE THAN
YOU!





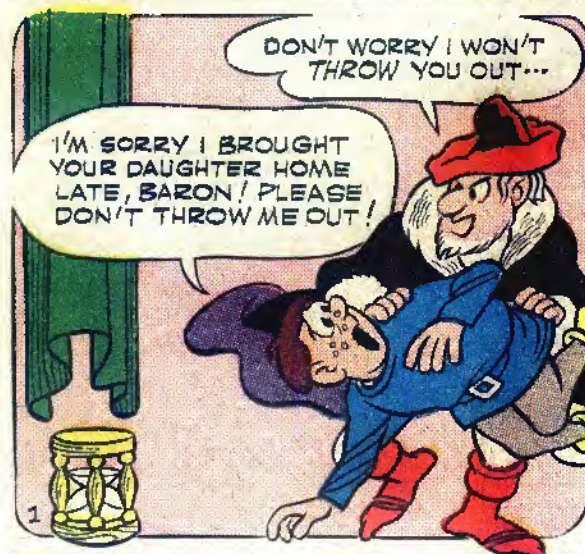
YORICK, YOU DARE TO
BRING HOME A REPORT
CARD LIKE THIS----



...JUST LOOK AT THESE GRADES!

Report Card

JOUSTING	F-
DRAGON FIGHTING	F+
DUELING	D-
CASTLE SEIGING	F
CHIVALRY	D
MACE WIELDING	F-



DON'T WORRY I WON'T
THROW YOU OUT---

I'M SORRY I BROUGHT
YOUR DAUGHTER HOME
LATE, BARON! PLEASE
DON'T THROW ME OUT!

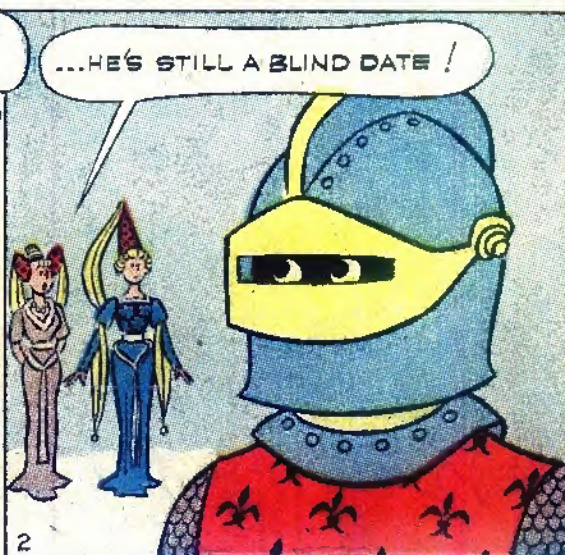


I'M JUST GOING TO
DROP YOU OUT!

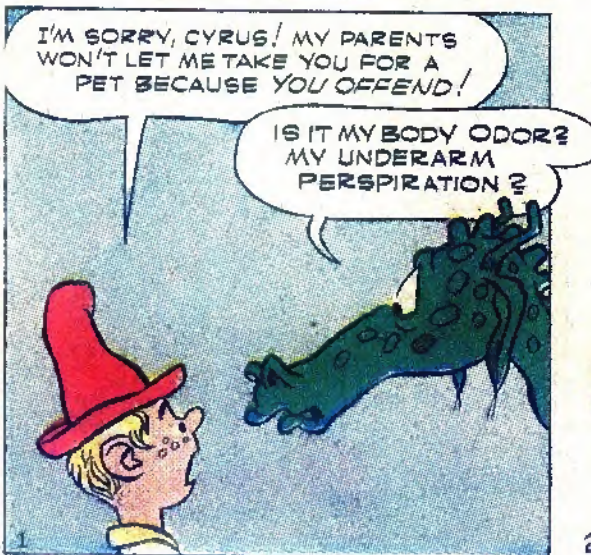
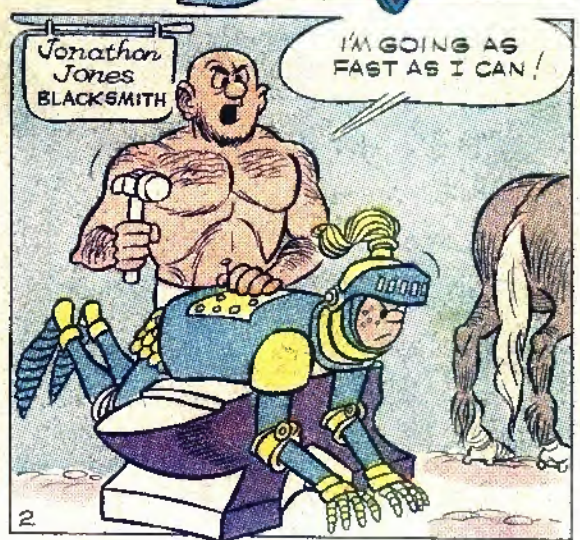
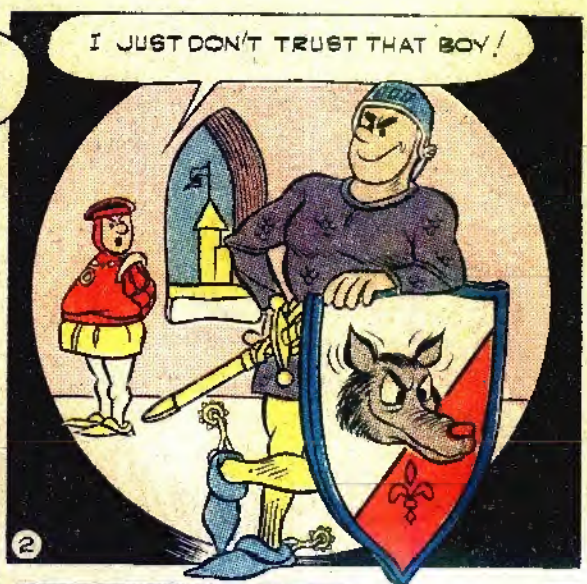


I UNDERSTAND YOU
FIRST MET YOUR
'STEADY' AS A
'BLIND DATE'!

YES, AND WOULD
YOU BELIEVE IT
AFTER TWO
YEARS....



...HE'S STILL A BLIND DATE!



The MADHOUSE COOL cat dept.

DEEP FREEZE!

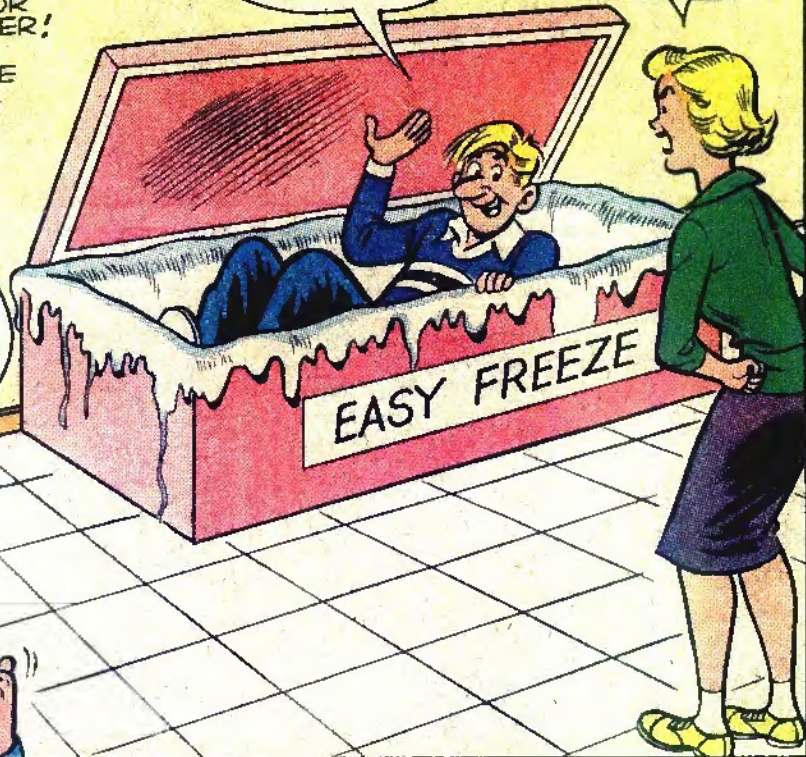
SCIENCE SEES THE DAY
WHEN MAN WILL BE
ABLE TO GO INTO A DEEP-
FREEZE, SLEEP AND WAKE
UP MONTHS, YEARS OR
EVEN CENTURIES LATER!

CAN YOU IMAGINE THE
EFFECT THIS WOULD
HAVE ON PRESENT-
DAY LIFE?

SO LONG,
BEATRICE! I
THINK I'LL PLAY
IT COOL FOR
AWHILE!

JIMMY JONES,
ARE YOU TRYING
TO GIVE ME THE
COLD SHOULDER?

IS THIS
SUPPOSED TO BE
SOMETHING NEW?
MY FATHER HAS
KEPT MY ALLOWANCE
FROZEN FOR
YEARS!



THE FREEZER CAN BE A BOON TO A
TEEN LOVER WHO HAS AN AGE PROBLEM.

YOU'RE TOO YOUNG
FOR ME, HARVEY! WAKE
ME UP IN **TEN YEARS!**

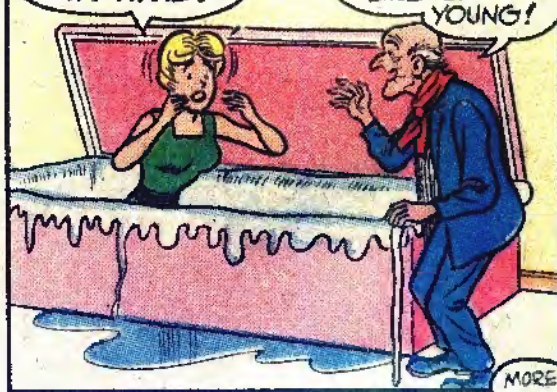
GOO!



...BUT SUPPOSE SOMETHING
GOES WRONG!

HARVEY, YOU FORGOT
TO WAKE ME UP
IN **TIME!**

THAT'S OKAY,
SHIRLEY! I
LIKE 'EM
YOUNG!

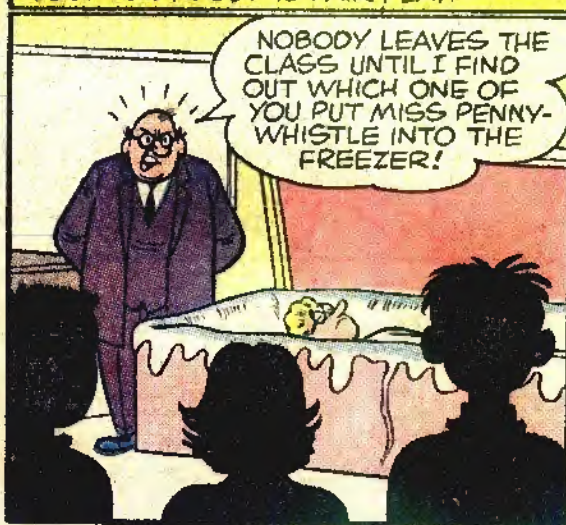


MORE

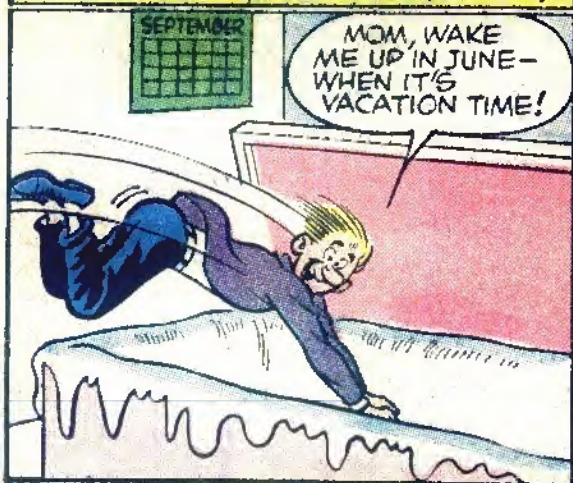
TEACHERS MAY FIND THE FREEZER A HANDY DEVICE!



...BUT TURNABOUT IS FAIR PLAY!



PERHAPS THE FREEZER CAN ELIMINATE THE SCHOOL PROBLEM ALTOGETHER!



...AND ALSO DO AWAY WITH PESTY KID BROTHER PROBLEM!



...AND EVEN ELIMINATE THE BLIND DATE PROBLEM!

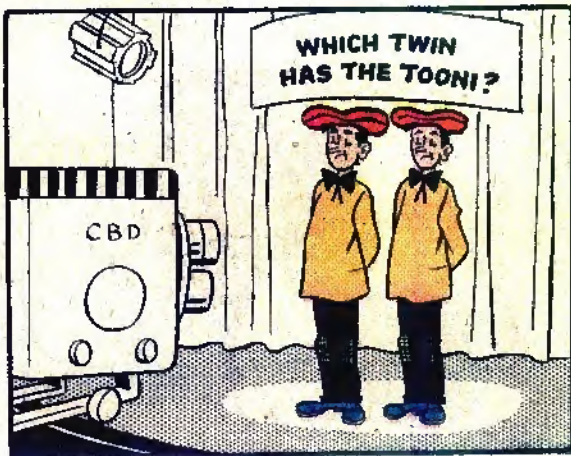


PARENTS MAY USE THE DEEP FREEZE TO ESCAPE ROCK'N'ROLL!



DIPSY DOODLES

"DOUBLE TROUBLE!"



ARTHUR MURAY DEPT.

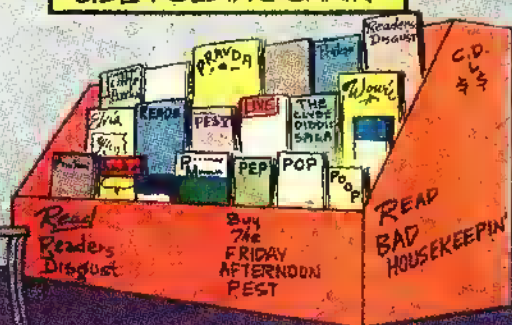
GIRLS! DID YOU EVER GO TO A SCHOOL DANCE AND FEEL MISERABLE 'CAUSE NOBODY ASKED YOU TO DANCE? WELL, YOUR TROUBLES ARE OVER. NOW YOU CAN GO TO A DANCE AND ENJOY FEELING MISERABLE. SO WHAT IF THE BOYS HATE YOU? SO WHAT IF NOBODY ASKS YOU TO DANCE? YOU'LL GET ALONG FINE, THANKS TO OUR...

WALLFLOWER KIT!

EACH KIT CONTAINS:

ONE FOLDING CHAIR
TO SIT ON WHILE
WAITING TO BE
ASKED TO DANCE

ONE MAGAZINE RACK
TO BE PLACED ALONG-
SIDE FOLDING CHAIR



ONE PAIR OF PLASTIC
SMILING LIPS, TO HELP
CREATE A CHEERFUL
EXPRESSION



ONE POTTED
PALM DISGUISE,
FOR USE AS
CAMOUFLAGE
WHEN TRYING NOT
TO BE NOTICED



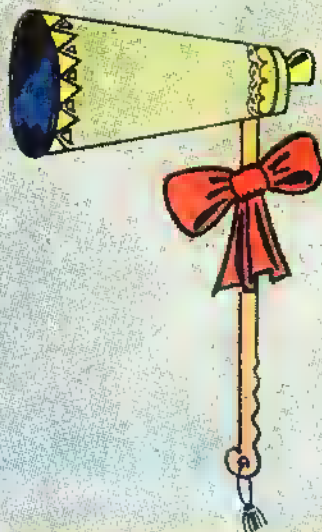


ONE BOOK OF
USEFUL PHRASES
SUCH 'AS:

"I'M JUST WAITING
FOR A BUS!"

"I DESPISE
DANCING!"

"MY BOY FRIEND IS
DUE ANY MINUTE,
HIS SUBMARINE
WAS DELAYED!"



ONE HAND-DECORATED
YAWN STIFLER

ONE LIFE-SIZED INFLATABLE
BOY(AFTER ALL, YOU HAVE
TO DO THE TWIST WITH
SOMEBODY



ONE PAIR OF DARK GLASSES
TO HIDE A GLAZED LOOK
(MAY ALSO BE USED FOR CAT
NAPS, IF CAT IS AVAILABLE.

AND WHEN ALL
ELSE FAILS (YOU
GUESSED IT) A
FREE PASS TO
A LATE MOVIE



END



AUNT JUGGIE'S Advice to the Lovelorn

Dear Aunt Juggie,
My boyfriend is an
archery fan and I
like him very much.
But he is always
shooting apples off
of my head!
Sincerely,
Tired of being a target

Dear T.O.B.A.T.

It is obvious you have
a high strung beau! To
get to the core of the
matter, my advice is to
quit wearing apples on
your head.

Dear Aunt J.

I sent some
toxicodendron plants
to my girl for her
birthday. Now she's
sore! How come?

Puzzled

Dear Puzzled..

You did a very rash
thing. What you sent is
poison Ivy!

DEAR AUNT JUGGIE -
I'M CRAZY ABOUT A
BOY IN MY CLASS.. BUT
ALL HE THINKS ABOUT IS
GOLF! WHAT SHOULD I
DO?

SAMANTHA SNEAD

Dear Miss Snead,
Have you tried tee
for two?

Aunt Juggie -
What do you think of
my boyfriend filting
me for another girl
just because she
bakes delicious pies
and cakes?
Jilted

Dear Jilted,

I think he's getting his
just desserts!

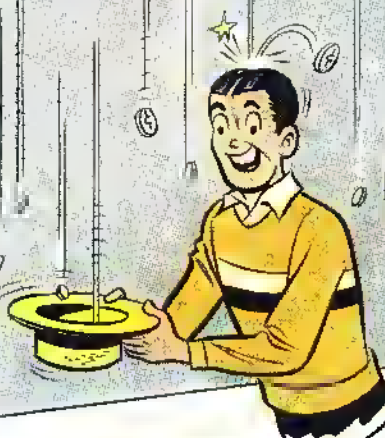
P.S. What's his name and
address?

By Special Request*

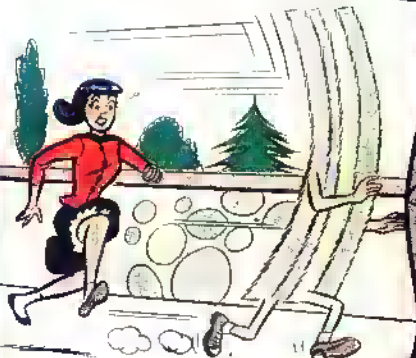
WE ARE PRESENTING A SECOND EDITION OF A SLIGHTLY HILARIOUS ARTICLE--IN WHICH **MADHOUSE** CONSIDERS ONCE AGAIN, WHAT WOULD HAPPEN--

IF SONG TITLES CAME TRUE!

"PENNIES FROM HEAVEN"

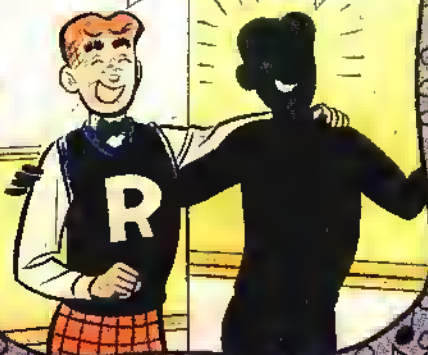


"I'M ALWAYS CHASING RAINBOWS"



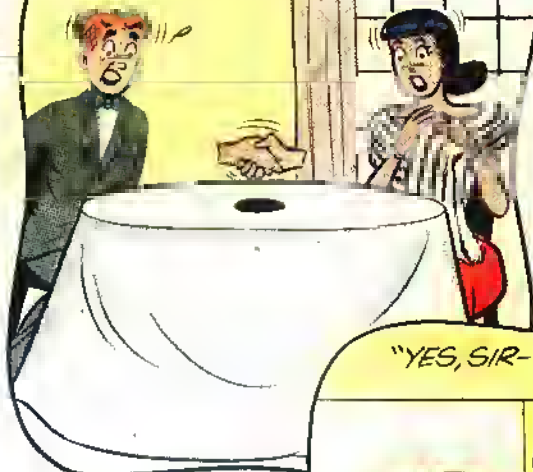
"ME AND MY SHADOW"

PALS-- --TO THE END!

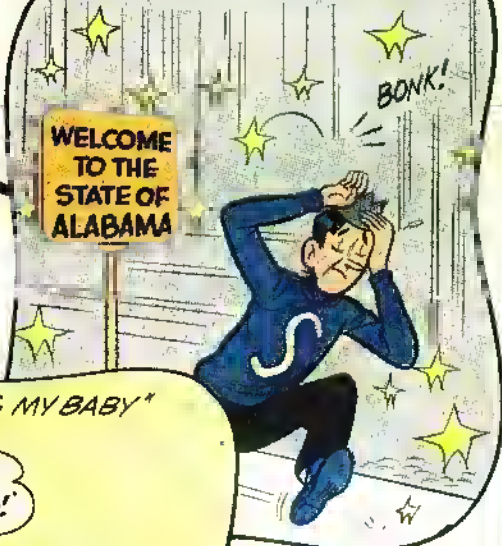


* NOTE: THE SPECIAL REQUEST WAS SENT IN BY THE ARTIST, ON ACCOUNT OF HE NEEDED THE WORK!

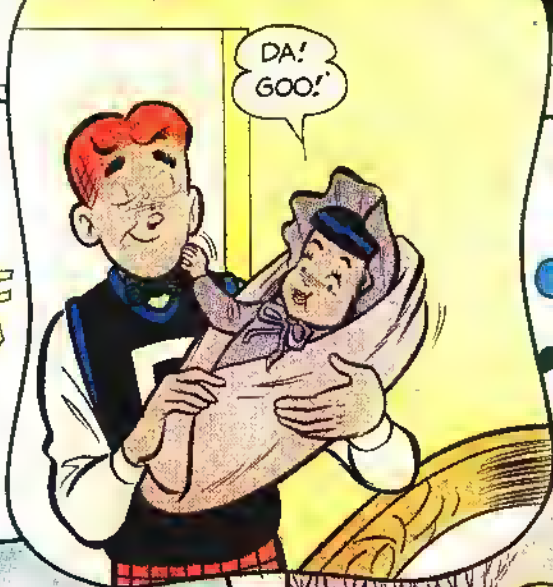
"HANDS ACROSS THE TABLE"



"STARS FELL ON ALABAMA"

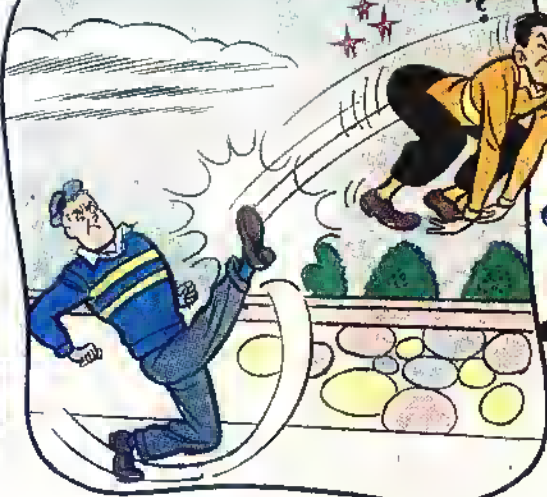


"YES, SIR-SHE'S MY BABY"



DA!
GOO!

"I GET A KICK
OUT OF YOU"



"I AIN'T GOT
NO BODY"



HOW ABOUT IT, GANG!?! SEND IN THOSE SONG TITLES!!

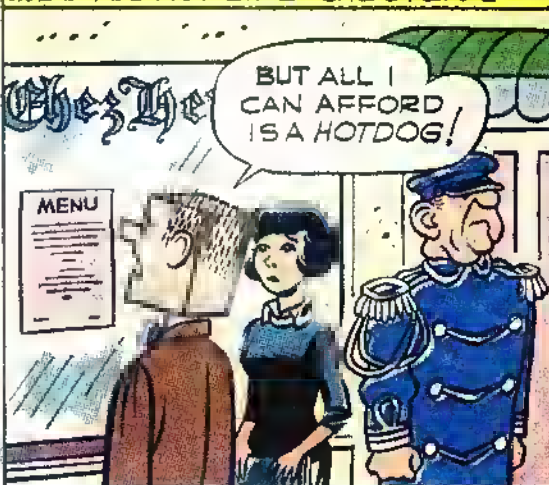
HOW DO YOU APPROACH THE PROBLEMS OF LIFE ?

DO YOU ACT
SQUARE LIKE **CHESTER**..

OR DO YOU PLAY IT
COOL LIKE **LESTER**

IF YOUR DATE WANTS TO PUT ON THE FEEDBAG AND YOU'RE LOW ON CASH.

...DO YOU ACT LIKE CHESTER ?

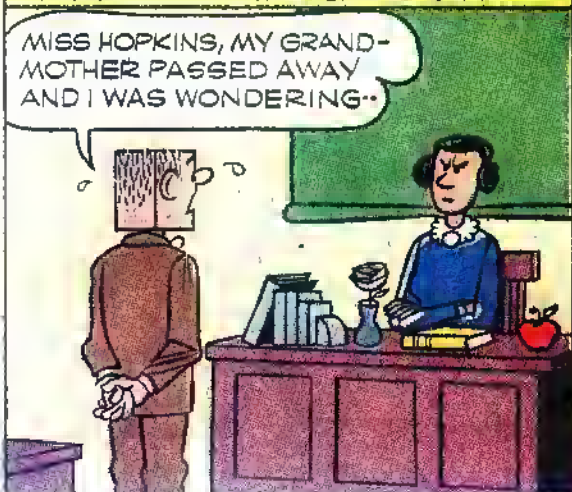


...OR LIKE LESTER ?



IF YOU WANT TO BE EXCUSED FOR THE AFTERNOON TO WATCH A BALLGAME

...DO YOU ACT LIKE CHESTER ?

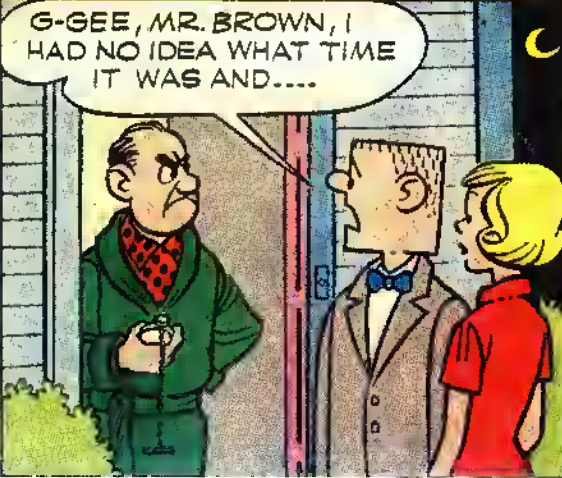


...OR LIKE LESTER ?

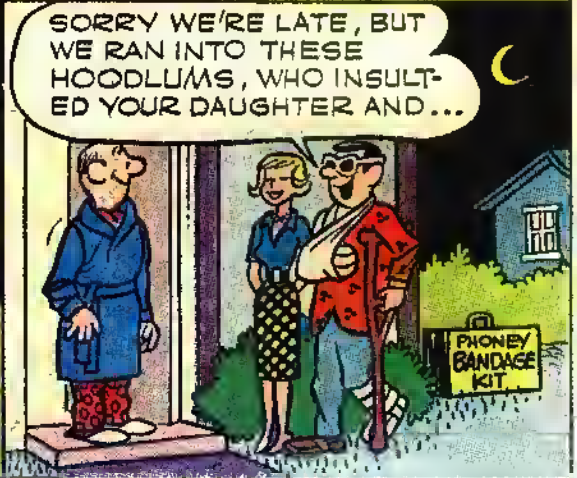


IF YOU BRING YOUR DATE HOME VERY LATE

... DO YOU ACT LIKE CHESTER ?



...OR LIKE LESTER ?



IF YOUR GIRL'S KID BROTHER IS ANNOYING YOU...

... DO YOU ACT LIKE CHESTER ?

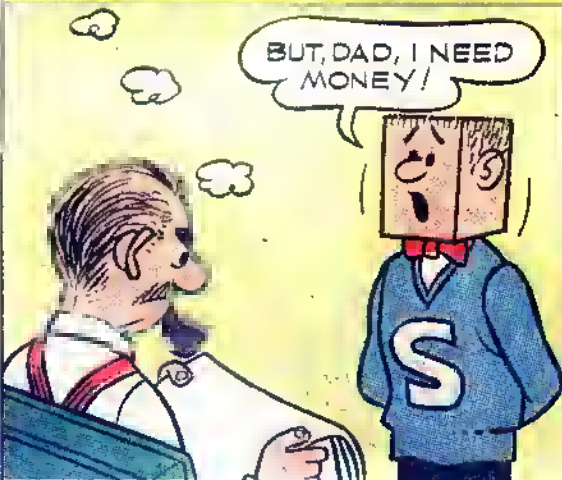


...OR LIKE LESTER ?

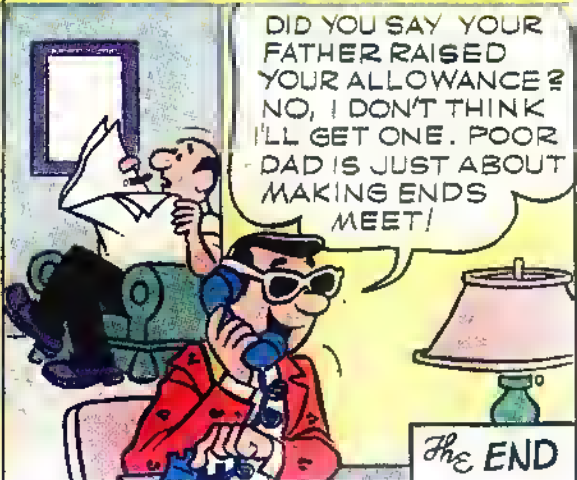


IF YOU WANT AN INCREASE IN YOUR ALLOWANCE ...

... DO YOU ACT LIKE CHESTER ?



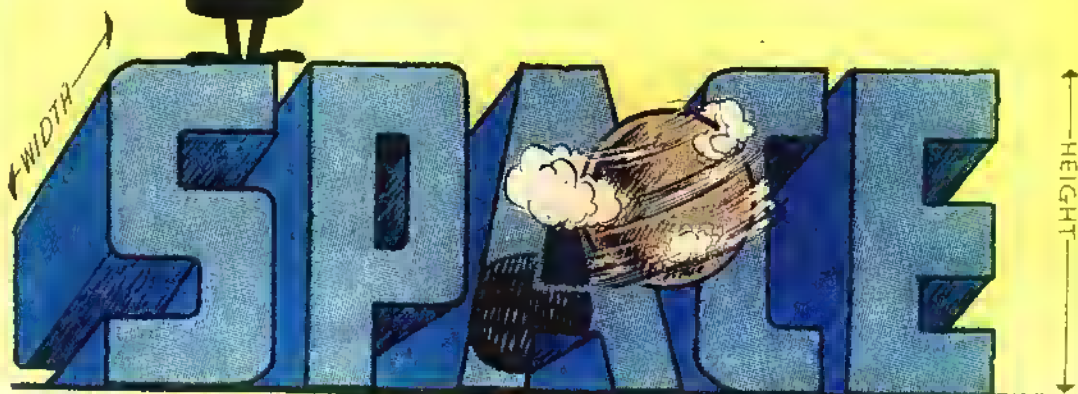
...OR LIKE LESTER ?



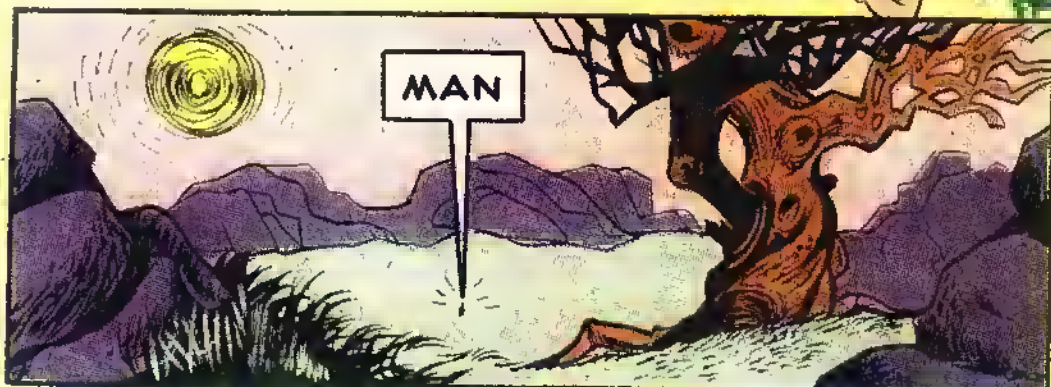
SCIENCE
CORNER.



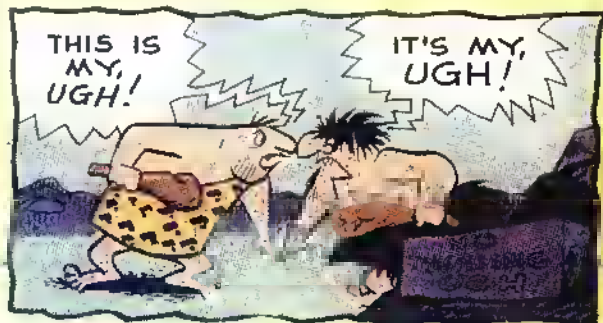
I'M **PROFESSOR NONUTTIN** OF MAD HOUSE
AND **CLYDE DIDDIT'S** ASSISTANT IN THE
RESEARCH DEPARTMENT! WE ARE WORKING
NIGHT AND DAY ON ONE OF CIVILIZATION'S
CRUSHING PROBLEM — THE LACK OF---



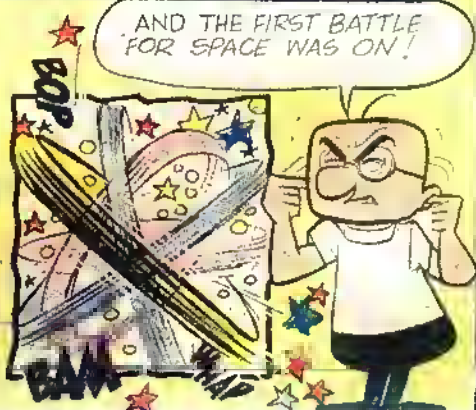
...AT THE BEGINNING, THE SPACE PROBLEM
SLOWLY DEVELOPED *INCH BY INCH!* IN
THE EARLY DAYS MAN HAD **MILES** AND
MILES OF UNINHABITED SPACE AROUND HIM--



...ALTHOUGH HE HAD ALL THAT SPACE,
IT WASN'T ENOUGH!



AND THE FIRST BATTLE
FOR SPACE WAS ON!



WHEREVER THERE WAS AN INCH OF SPACE--- THERE WAS MAN!!

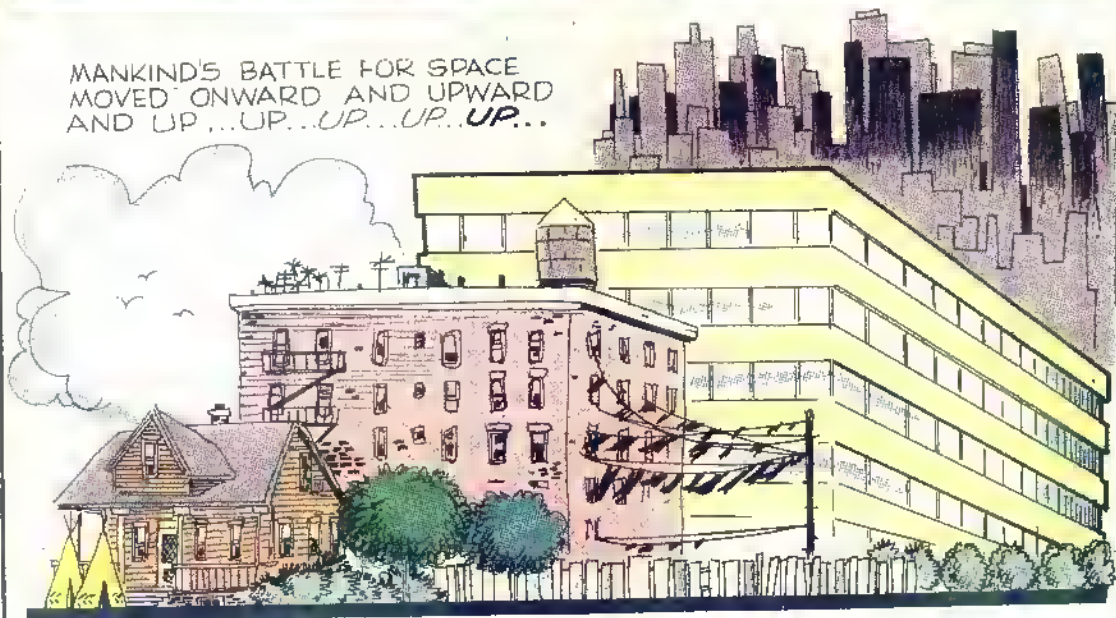
CAVES...

TREES...

...FINALLY THE FIRST
MAN MADE ABODE!

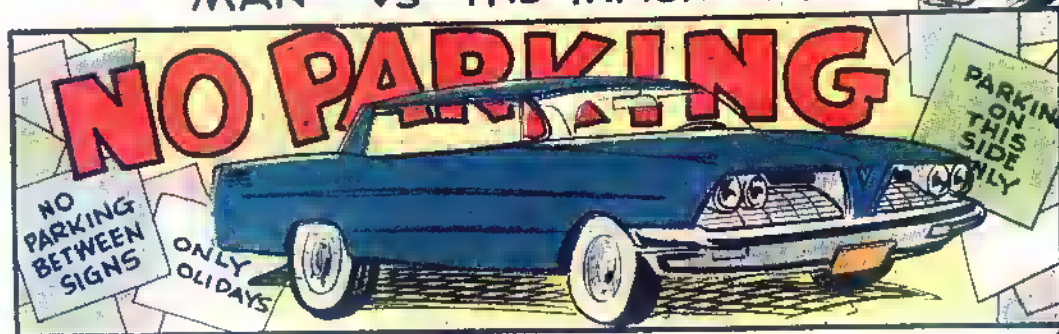


MANKIND'S BATTLE FOR SPACE
MOVED ONWARD AND UPWARD
AND UP...UP...UP...UP...UP...

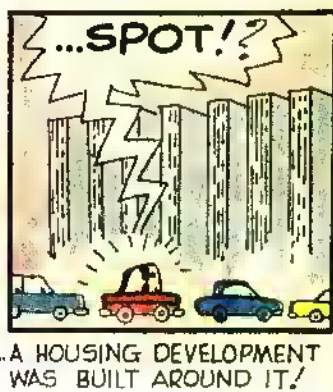
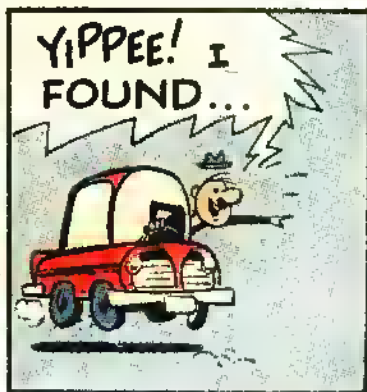


JUST WHEN MAN SEEMED TO HAVE THE PROBLEM LICKED-HE FOUND A
NEW COMPETITOR FOR SPACE! THE ENEMY WAS HEARTLESS,
UNTHINKING, UNYIELDING, CONSTANTLY BATTLING FOR
WHATEVER SPACE EXISTED! IT WAS NOW—

MAN vs THE MACHINE!



EVERY TIME A NEW SPACE WAS FOUND TO PARK...

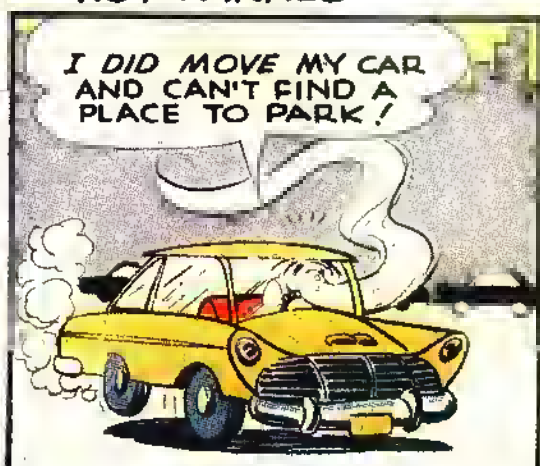
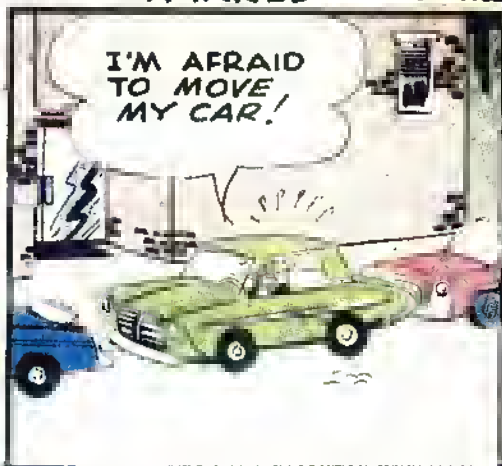


FROM THIS OVERCROWDED SITUATION, AROSE TWO NEW DISTINCT GROUPS, THE---

PARKED

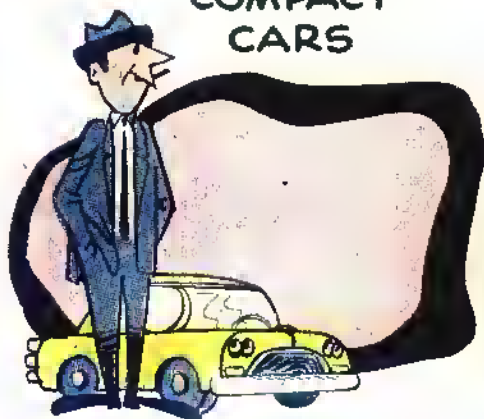
and

NOT PARKED

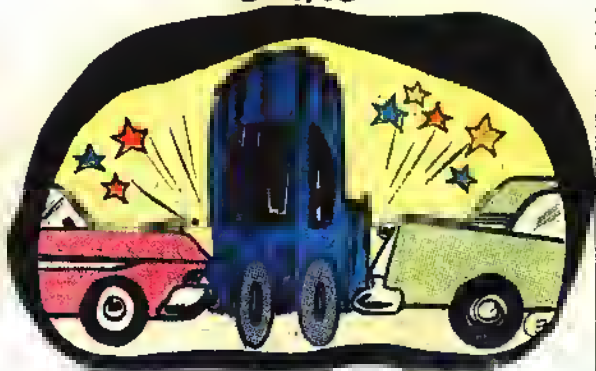


SOME TRIED TO SOLVE THE PROBLEM BY MAKING...

COMPACT CARS



INSTANT COMPACT CARS





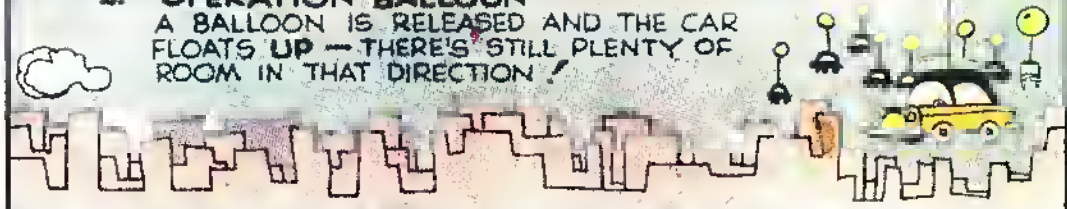
I, **PROFESSOR NONUTTIN**, AM WORKING ON SOME SOLUTIONS TO THIS PROBLEM OF SPACE:

1. OPERATION DIXIE CUP—

I GOT THIS INSPIRATION WHILE DRINKING FROM A DIXIE CUP! YOU CAN BUY A CAR (DIXIE CUP TYPE!) FROM A VENDING MACHINE ON EVERY CORNER! DRIVE IT TO YOUR DESTINATION AND DISPOSE OF IT LIKE ANY PAPER CUP! NO PROBLEMS WITH PARKING, DISPOSED IN CAN CANS!

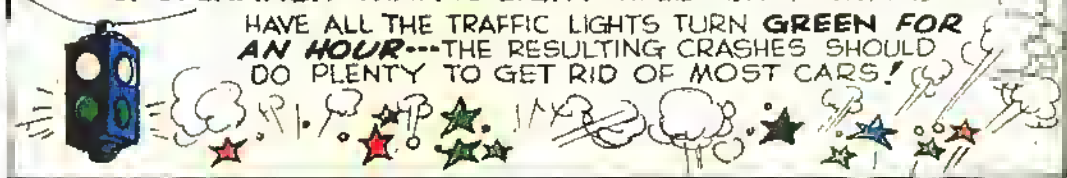
2. OPERATION BALLOON—

A BALLOON IS RELEASED AND THE CAR FLOATS UP—THERE'S STILL PLENTY OF ROOM IN THAT DIRECTION!



3. OPERATION TRAFFIC LIGHT—(A LAST RESORT SOLUTION!)

HAVE ALL THE TRAFFIC LIGHTS TURN **GREEN FOR AN HOUR**—THE RESULTING CRASHES SHOULD DO PLENTY TO GET RID OF MOST CARS!



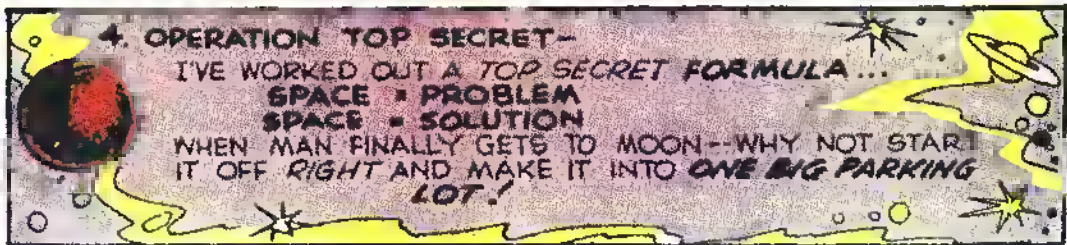
4. OPERATION TOP SECRET—

I'VE WORKED OUT A **TOP SECRET FORMULA**...

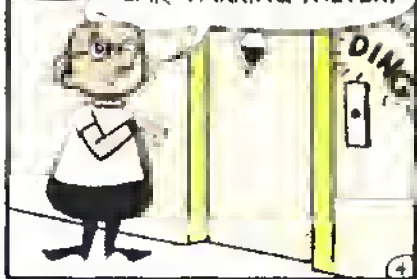
SPACE = PROBLEM

SPACE = SOLUTION

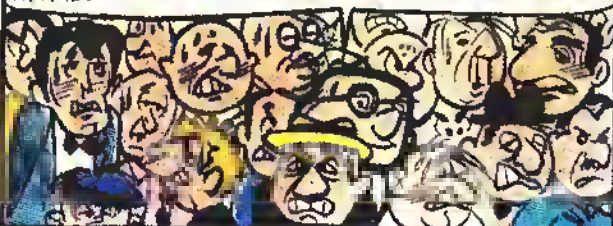
WHEN MAN FINALLY GETS TO MOON—WHY NOT START IT OFF RIGHT AND MAKE IT INTO **ONE BIG PARKING LOT!**



I HAVE TO RUN! I HAVE TO PUT A DIME IN THE CAR PARKING METER!



IF THERE ARE SOME PEOPLE WHO BELIEVE WE DON'T HAVE ANY PROBLEM OF OVERCROWDING, I DON'T AGREE WITH THEM! SO IN THE INTEREST OF FAIR PLAY AND SPORTSMANSHIP WE WILL GIVE THEM EQUAL TIME ON THE SUBJECT—IF WE CAN FIND SPACE!!!



END

IF TRAVEL POSTERS TOLD THE TRUTH:

GO BROKE

IN



MONTÉ CARLO

GET LOST



IN FOGGY
LONDON

GET

SLEEPING
SICKNESS
ELEPHANTITIS
COBRA BITES
IN



CENTRAL AFRICA

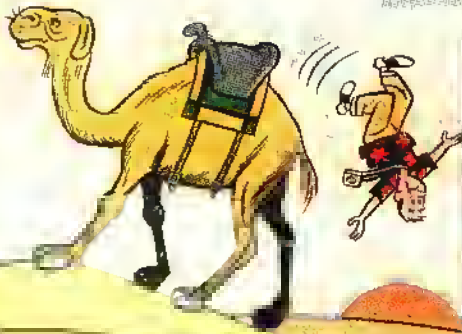
GET FROST BITE

IN



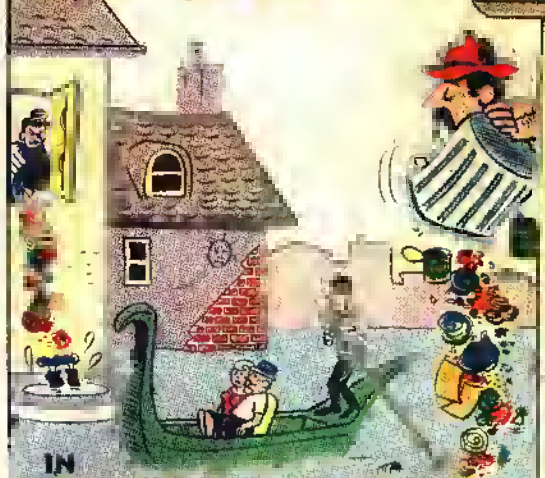
THE **SOVIET
UNION**

**MAKE A FOOL
OF YOURSELF IN**



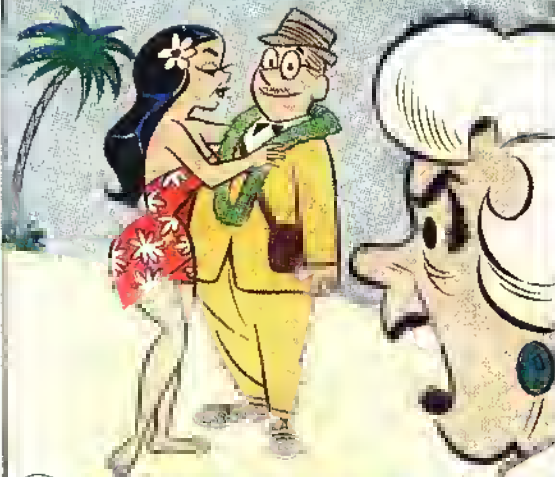
EGYPT

SMELL *THOSE
EXOTIC
ODORS*



**IN
VENICE**

**GET IN TROUBLE
WITH YOUR WIFE**



**IN
SUNNY
HAWAII**

**BECOME AN
INTERNATIONAL
INCIDENT IN**



BERLIN

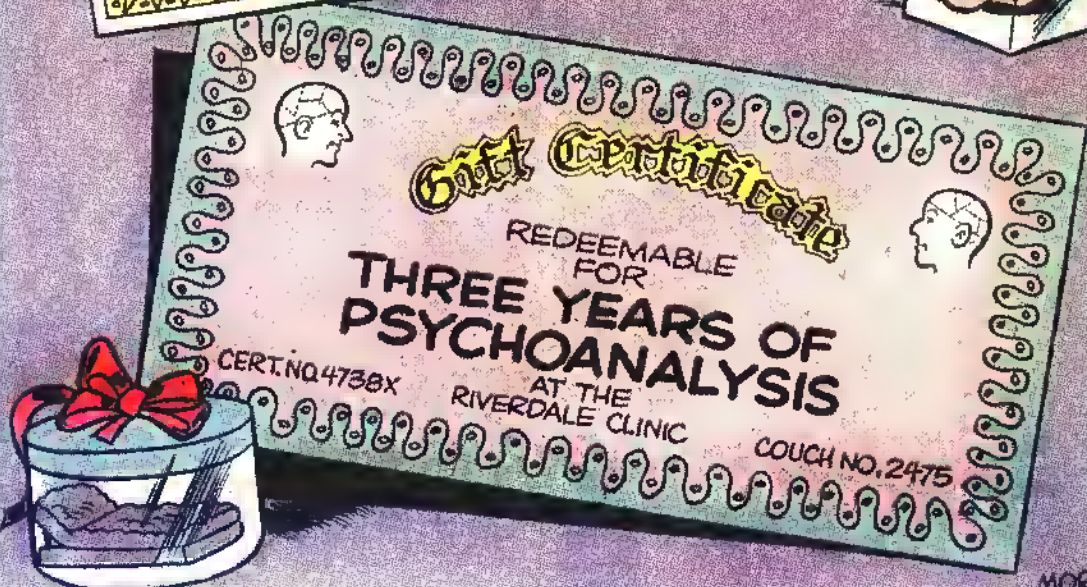


JUGHEAD SAYS—

ARE YOU TIRED OF GIVING DULL, ORDINARY GIFTS TO ALL YOUR DULL, ORDINARY FRIENDS? NOW YOU CAN GIVE 'EM THINGS THAT ARE REALLY **USEFUL!** NOW YOU CAN EVEN GIVE YOUR **ENEMIES** PRESENTS, THANKS TO THIS PRACTICAL ASSORTMENT OF—

MADHOUSE

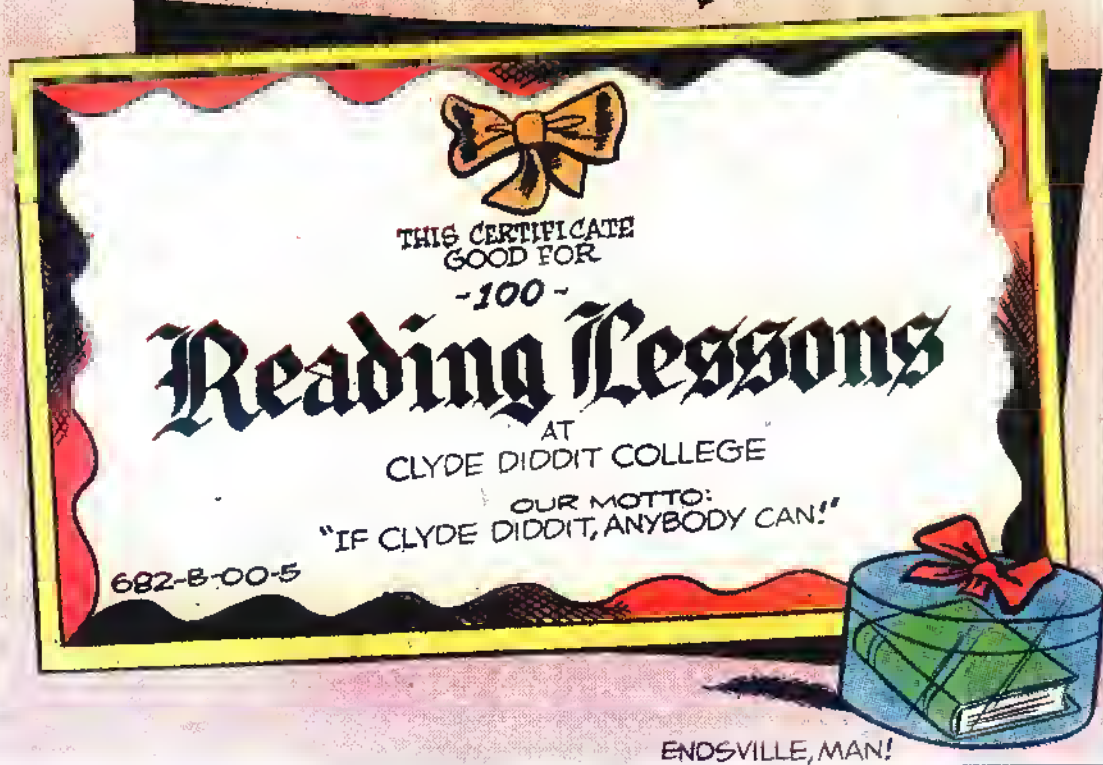
Gift Certificates



MORE



AND A SPECIAL GIFT CERTIFICATE FOR MADHOUSE
FANS →



ARCHIE SAYS ---

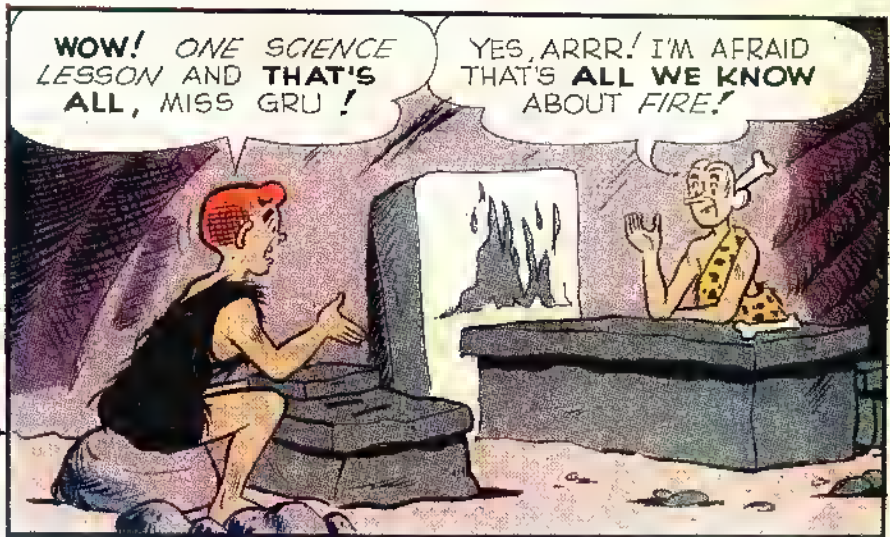
SCHOOL! BAH! GEE, I WONDER WHAT IT WOULD HAVE BEEN LIKE TO HAVE LIVED IN SOME OTHER AGE?
MADHOUSE HAS DONE SOME RESEARCH AND HERE ARE SOME GLIMPSES OF



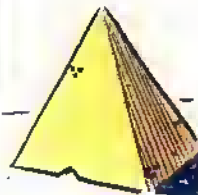
ARCHIE'S ANCESTORS IN SCHOOL

PREHISTORIC
TIMES
AT

CAVE
HIGH



PYRAMID
HIGH



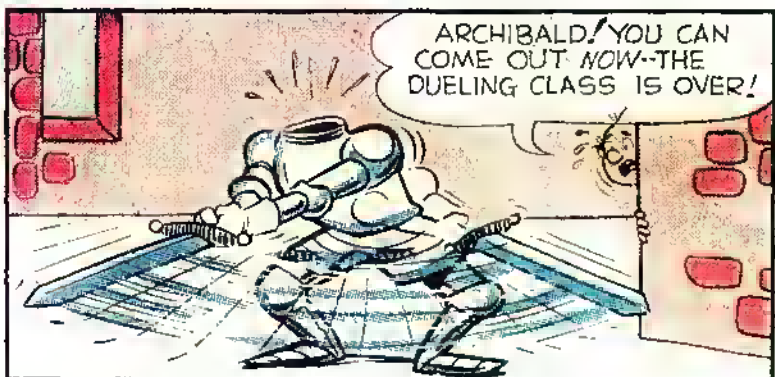
ACROPOLIS HIGH



COLISEUM HIGH



KNIGHT HIGH



STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1946 AND JUNE 11, 1950 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF ARCHIE'S MADHOUSE, published 7 times a year at Sparta, Illinois for October 1, 1960.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Louis H. Silberkleit, 241 Church Street, New York 13, N. Y.; Editor, John L. Goldwater, 241 Church Street, New York 13, N. Y.; Managing editor, Richard M. Goldwater, 241 Church St., New York 13, N. Y.; Business manager, Maurice Coyne, 241 Church Street, New York 13, N. Y.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) Archie Comics Publications, Inc., 241 Church Street, New York 13, N. Y.; Louis H. Silberkleit, 241 Church Street, New York 13, N. Y.; John L. Goldwater, 241 Church Street, New York 13, N. Y.; Maurice Coyne, 241 Church Street, New York 13, N. Y.

3. The known bondholders, mortgagees, and other security holders

owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) NONE.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and relations under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required by the act of June 11, 1950 to be included in all statements regardless of frequency of issue) 267,350

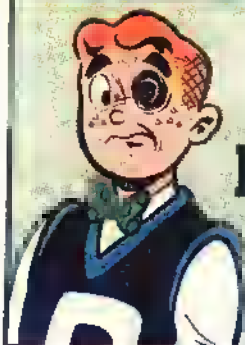
LOUIS H. SILBERKLEIT, Publisher
Sworn to and subscribed before me this 1st day of October, 1960
Maurice Coyne, Notary Public. [My Commission expires March 30, 1962]



MISS GRUNDY SAYS —

THERE'S A NEW WORD GAME THAT IS VERY POPULAR AT RIVERDALE HIGH! WORDS SHOULD BE MORE EXPRESSIVE AND GIVE US A PICTURE OF WHAT THEY MEAN! WE HAVE SOME EXAMPLES BELOW --- JOIN US IN THE GAME OF

WORD PIX



First Air



MIRROR



DETOUR



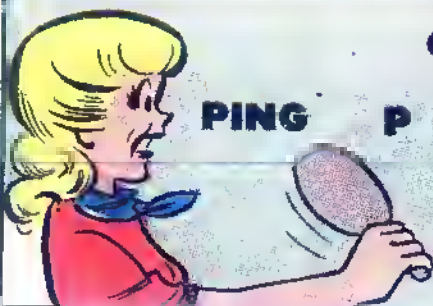
MOUNTAIN



CREW CUT



ECHO ECHO ECHO



PING PONG



SEASICKNESS

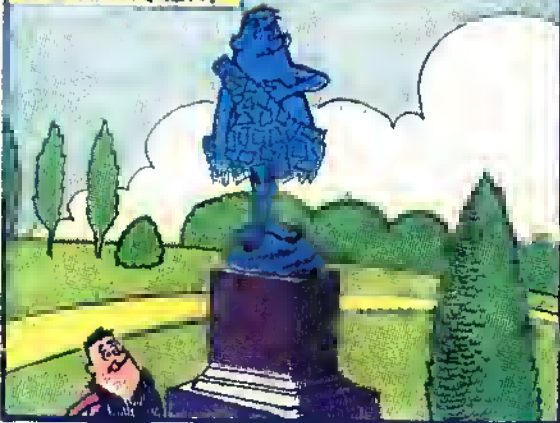


MR. WEATHERBEE
PRESENTS—

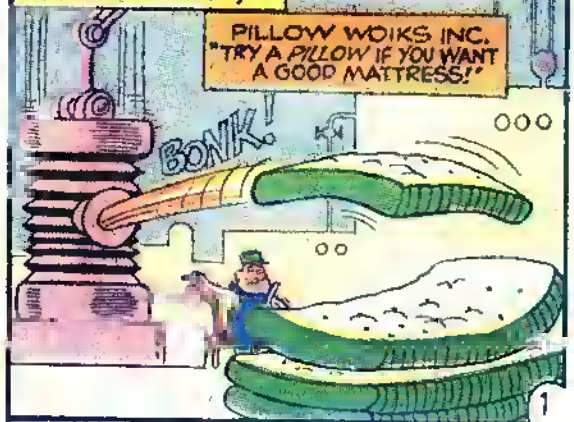
Great
Moments
in History

The
DISCOVERY
of
SLEEP!

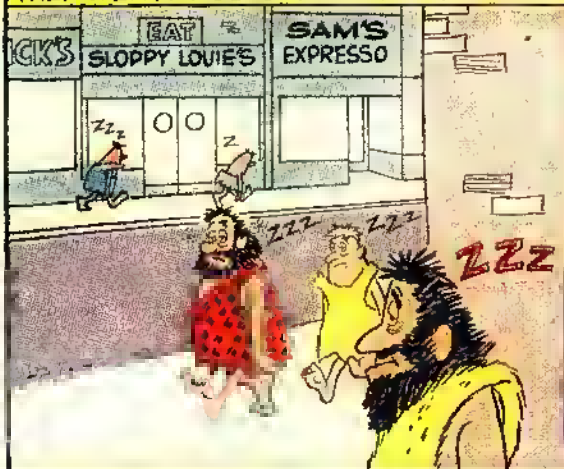
SLEEP WAS FIRST DISCOVERED BY
DOCTOR HATRACK J. MATTRESS. IN
HONOR OF THIS, AN IMPORTANT HOUSE-
HOLD ITEM WAS NAMED AFTER HIM—
THE HATRACK!



THIS IS SURPRISING, SINCE MR. MAT-
TRESS HAD NOTHING TO DO WITH HATRACKS.
(HE HAD NOTHING TO DO WITH MATTRESSES,
EITHER. THEY WERE INVENTED BY A MAN
NAMED PILLOW.)



BEFORE DR. MATTRESS CAME ALONG,
PEOPLE DIDN'T KNOW ABOUT SLEEP, SO
THEY WENT AROUND TIRED ALL THE TIME.



EVERYONE WAS SO TIRED THAT IT
CAUSED A GREAT DEAL OF TROUBLE--
ESPECIALLY FOR FIREMEN--



POLICEMEN...



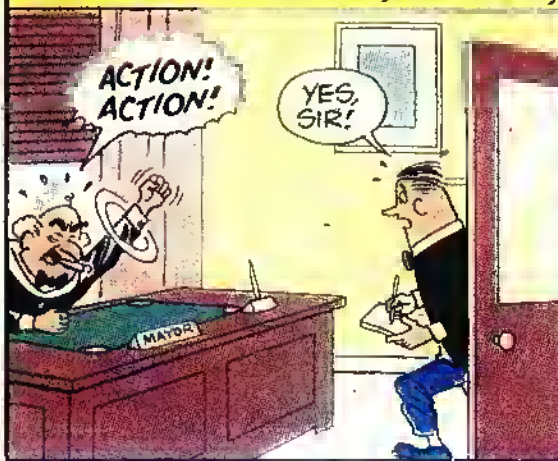
BARBERS...



AND COOKS...



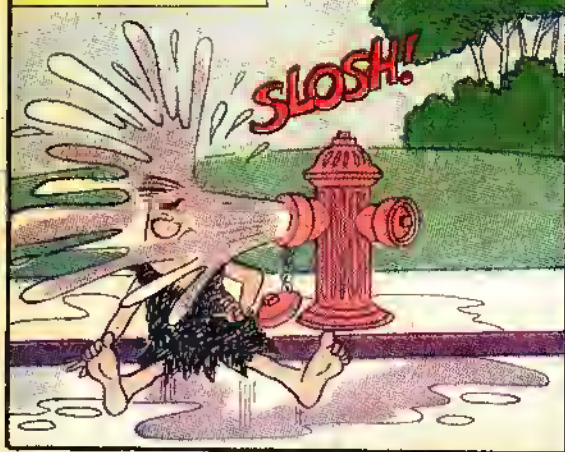
THINGS GOT SO BAD THAT THE MAYOR
FINALLY CALLED FOR ACTION! (LEMUEL K.
ACTION WAS HIS SECRETARY, AT THE TIME.)



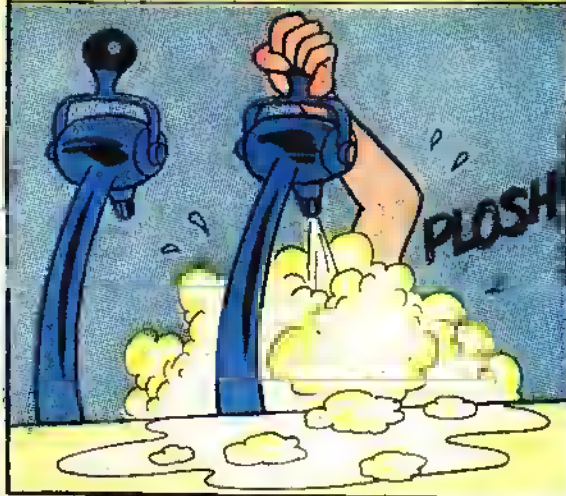
THE MAYOR ISSUED STRICT ORDERS
FOR THE POPULATION TO KEEP ALERT
AND **STOP** GETTING DROWSY!



ANXIOUS TO OBEY THE LAW, PEOPLE DID WHAT EVER THEY COULD TO STAY AWAKE. THEY DOUSED THEIR HEADS WITH WATER--



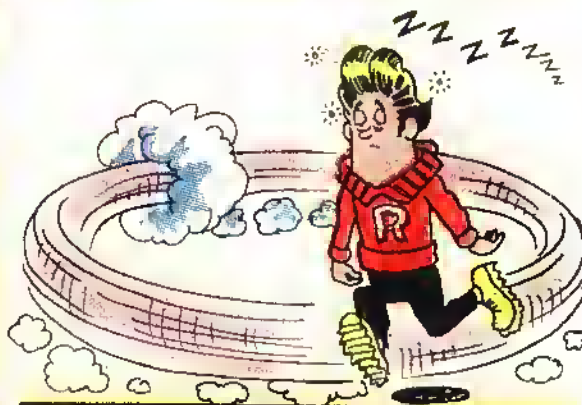
THEY DOUSED THEIR HEADS WITH ICE COLD BEER--



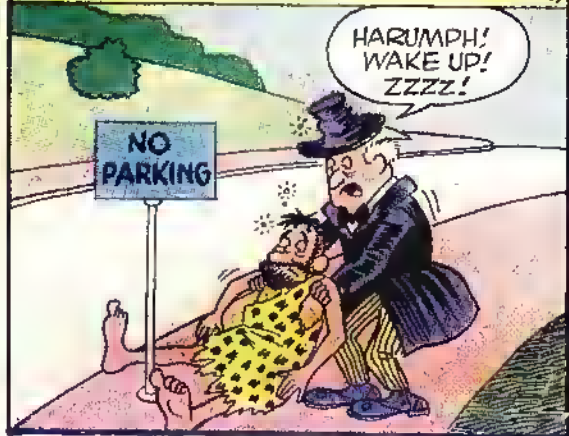
THEY EVEN DOUSED THEIR HEADS WITH CHICKEN SOUP--



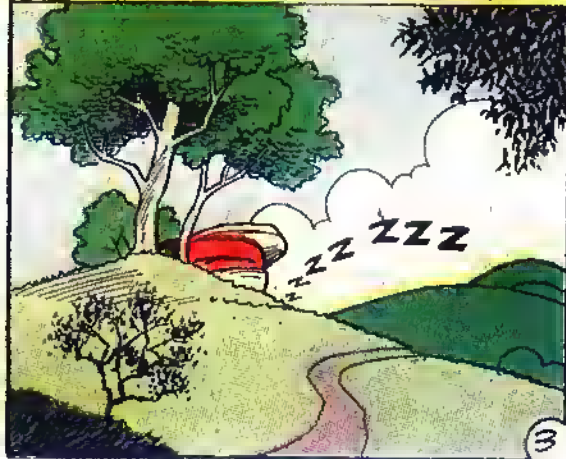
SOME OF THE YOUNGER FOLKS TRIED TO KEEP AWAKE BY RUNNING IN CIRCLES, AND STANDING ON THEIR HEADS. THIS LED TO THE DISCOVERY OF ROCK 'N' ROLL--



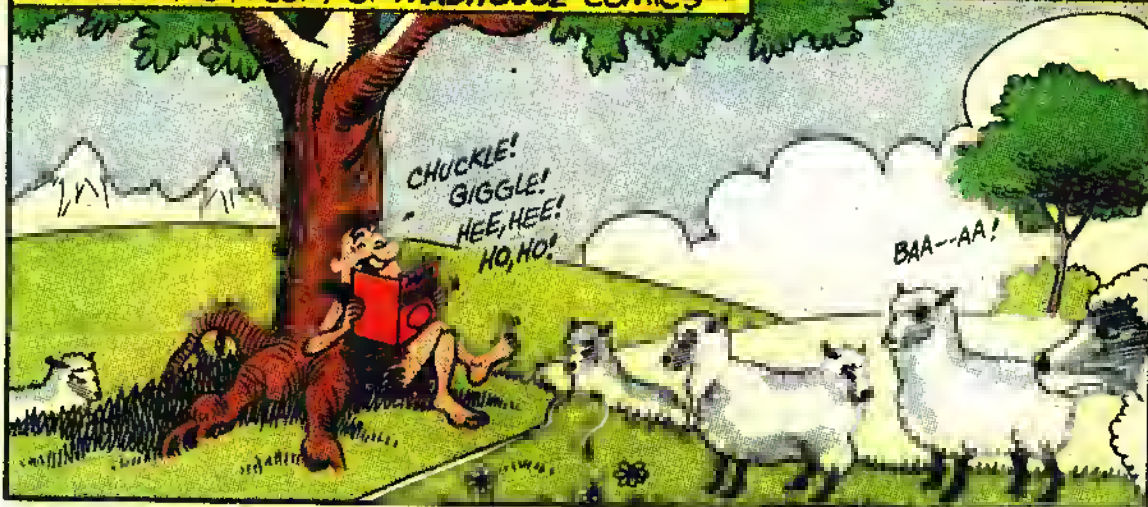
--BUT THE POPULATION KEPT RIGHT ON GETTING WEARIER AND WEARIER, IN SPITE OF EVERYTHING. (FRANK T. EVERYTHING WAS THE MAYOR--SEE?)



AT THAT TIME OUR HERO, HATRACK J. MATTRESS, WAS A LOWLY SHEPHERD, LIVING IN THE HILLS.

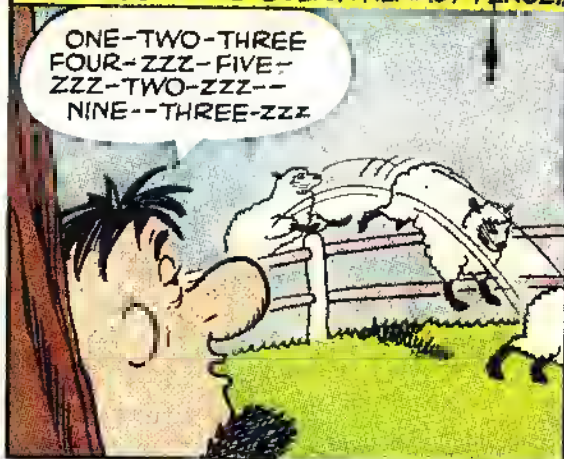


HE SPENT ALL HIS TIME TENDING HIS SHEEP, WHILE LOUNGING UNDER A TREE AND READING A COPY OF MADHOUSE COMICS--

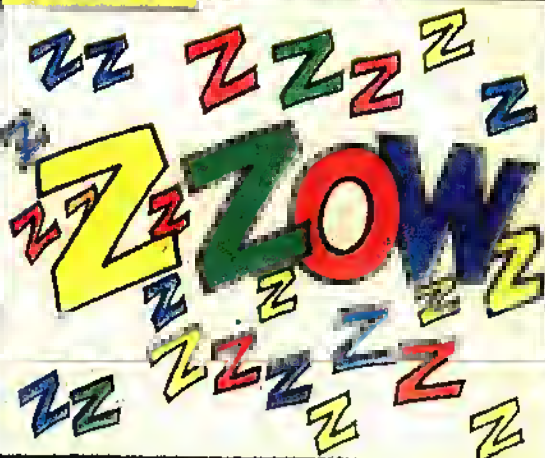


ONE DAY, QUITE BY ACCIDENT, HE STARTED TO COUNT THE SHEEP WHICH WERE JUMPING OVER A NEARBY FENCE..

ONE-TWO-THREE
FOUR-ZZZ-FIVE-
ZZZ-TWO-ZZZ--
NINE--THREE-ZZZ



--AND BEFORE YOU COULD SAY "CLYDE DIDDIT", HATRACK WAS FAST ASLEEP!



WHEN HE WOKE UP AND LOOKED AT HIS POCKET SUNDIAL, HATRACK WAS AMAZED TO FIND THAT HE HAD SLEPT ALL NIGHT!

EUREKA!



QUICKLY, HE RUSHED DOWN THE HILLSIDE TO TELL PEOPLE ABOUT HIS WONDERFUL DISCOVERY!

HEY, EVERYBODY!
GUESS WHO
JUST DIS-
COVERED
WHAT!!



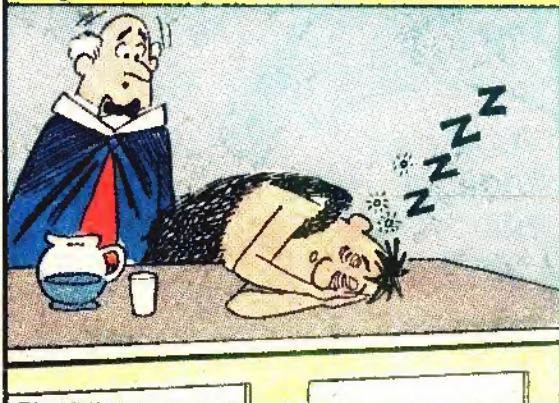
EVERYONE WAS THRILLED TO BITS! HATRACK WAS HAILED AS A HERO, AND A BIG PARTY WAS HELD IN HIS HONOR! (IT WAS HELD IN HIS HONOR, SINCE THERE WASN'T ENOUGH ROOM IN HIS DINETTE.)



AT THE PARTY THE MAYOR MADE A SPEECH, AWARDING HATRACK J. MATTRESS THE OFFICIAL TITLE OF "DOCTOR."



THE CELEBRATION WAS SO EXCITING THAT EVERYONE STAYED UP FOR DAYS AND DAYS--EXCEPT FOR HATRACK, WHO WENT TO SLEEP RIGHT IN THE MIDDLE!



TODAY, MEDICAL EXPERTS ALL AGREE THAT PLENTY OF SLEEP IS VITAL FOR GOOD HEALTH. HERE ARE SOME OF THE WAYS THAT SLEEP HELPS OUR BODIES,

Dear Readers--
Sorry we can't finish
this page, but the artist
has just fallen fast
asleep!!
Smoringly yours,
The Editor zzzzz

MAKE A DATE

TO MEET ARCHIE'S LAUGH-
PROVOKING LOVELIES IN
THEIR NEWEST **ARCHIE**
GIANT SERIES
MAGAZINE!

IT'S
NEW!

DON'T BE
STOOD UP! -MAIL
THE COUPON
NOW!



IT'S
SPECTACULAR!

ONLY TWO BITS
FOR A DATE WITH
THE MOST POPULAR
GIRLS EVER TO HIT
A NEWSSTAND!
HOW CAN YOU
GO WRONG?

BETTY & VERONICA SPECTACULAR*11
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN
CANADA) FOR WHICH YOU WILL SEND ME
THE GIANT-SIZED **BETTY & VERONICA**
SPECTACULAR*11 AS SOON AS IT IS
OFF THE PRESSES!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

VERONICA ASKS YOU TO...

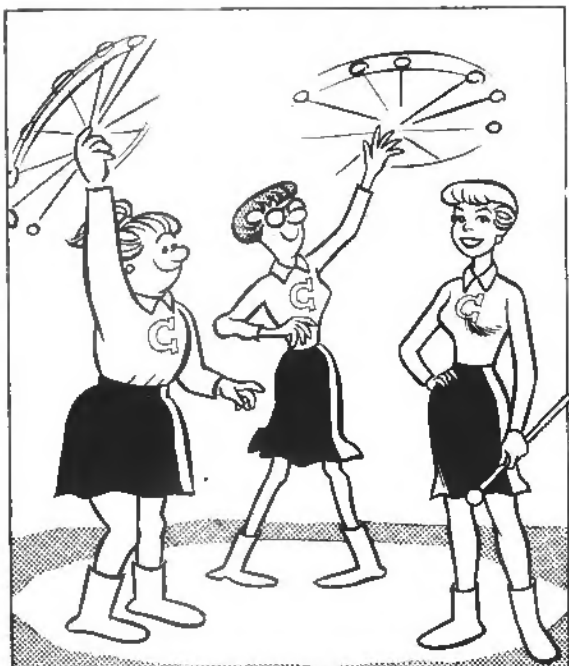
GUESS WHICH ONE



..SAT ON THE WRONG SIDE OF THE FIELD.



..LIKES TO START ALL THE FADS.



..WILL BE HEAD OF THE CHEERLEADERS.



..IS SUDDENLY GOING TO NEED INSTRUCTION.



HERE THEY ARE!

THE BIG BOOKS IN THE NEW

ARCHIE **GIANT** SERIES

EACH GIANT-SIZE EDITION IS CRAMMED WITH PAGE AFTER PAGE OF FUN-FILLED STORIES OF YOUR FAVORITE ARCHIE CHARACTERS THAT YOU WON'T WANT TO MISS! FOLLOW ARCHIE'S ADVICE...

SEND FOR YOUR COPIES NOW!

THIS COUPON WILL BRING THESE KING-SIZE COMICS RIGHT TO YOUR DOOR! SO DON'T DELAY... GET THE MOST OF THE BEST!



SEND TO: **ARCHIE QUARTER COMICS**
241 CHURCH STREET, NEW YORK 13, N.Y.

PLEASE SEND ME THE FOLLOWING GIANT COMICS. I ENCLOSE 25¢ IN COIN (35¢ IN CANADA) FOR EACH TITLE CHECKED BELOW:

- | | |
|--|---|
| <input type="checkbox"/> ARCHIE ANNUAL #12 | <input type="checkbox"/> BETTY & VERONICA SUMMER FUN #8 |
| <input type="checkbox"/> PALS 'N' GALS #15 | <input type="checkbox"/> KATY KEENE HOLIDAY FUN #7 |
| <input type="checkbox"/> JUGHEAD #9 | <input type="checkbox"/> KATY KEENE PIN-UP PARADE #13 |
| <input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING #10 | |

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____